

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana Tourism - Tourism Promotion – Release of advertisement in “Shubh Yatra (Air India); Go Getter (Go Air); Vistara in-Flight; Trujet in-Flight Bi-monthly and Fly Smiles Air Pegasus) in-Flight Bi-monthly magazines through M/s. Stark Communications Pvt., Ltd., Hyderabad – Sanction of an amount of Rs.7,00,000/- (Rupees Seven Lakhs only) including taxes and release of an amount of Rs.6,00,000/-, (Rupees Six Lakhs only) including taxes - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 378

Dated: 14/06/2016  
Read the following:

- 1. From M/s. Maxposure Media Group India Pvt., Ltd., NewvDelhi, Dt.10-03-2016.
- 2. Govt. Lr. No.1041/SA/PRO/PMU/2016, of YAT & C (PMU) Department, Dt.04-04-2016.
- 3. Invoice No.16-17/076, Dated:10-05-2016, Invoice No.16-17/079, Dated:10-05-2016, Invoice No.16-17/077, Dated:10-05-2016 and Invoice No.16-17/080, Dated:10-05-2016 of M/s. Stark Communications Pvt., Ltd., Hyderabad.

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**ORDER:**

- 1. In the reference 1<sup>st</sup> read above, M/s. Maxposure Media Group India Pvt., Ltd., NewvDelhi, has requested to release an advertisement in “Shubh Yatra (Air India); Go Getter (Go Air); Vistara in-Flight; Trujet in-Flight Bi-monthly and Fly Smiles Air Pegasus) in-Flight Bi-monthly magazines. Accordingly, Government have issued a work order through M/s. Stark Communications Pvt., Ltd., Hyderabad, for the same, in the reference 2<sup>nd</sup> read above.
- 2. in the reference 3<sup>rd</sup> read above, after publication of an advertisement, M/s. Stark Communications Pvt., Ltd., Hyderabad, has furnished invoices towards release of an advertisement in “Shubh Yatra (Air India) a full page advt/advertorial for Rs.2,25,000/- for April 2016; Vistara in-Flight full page advt/advertorial for Rs.1,25,000/- for May 2016 issue; Trujetter in-Flight full page advt/advertorial for Rs.1,00,000/- for May 2016 issue and Go Getter (Go Air) in-Flight full page advt/advertorial for Rs.1,50,000/- for May 2016 issue, at a total cost of Rs.6,00,000/-, (Rupees Six Lakhs only) including taxes, on Telangana Tourism and requested Government for arranging the payment.
- 3. The Government, after careful examination of the matter, hereby accord sanction of an amount of Rs.7,00,000/- (Rupees Seven Lakhs only) including taxes and release of an amount of Rs.6,00,000/-, (Rupees Six Lakhs only) including taxes, towards advertisement in “Shubh Yatra (Air India); Vistara in-Flight”, Trujetter and Go Getter (Go Air) magazines, through M/s. Stark Communications Pvt., Ltd., Hyderabad.
- 4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
  
“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure”.
- 5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications Pvt., Ltd., Hyderabad. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	Emgee Square, M.G Road, Ernakulam, Kochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICICI0000010

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. Stark Communications Pvt., Ltd., Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**  
The YAT& C (PMU- Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**